

# Bristol's Clean Air Zone

## Business toolkit

Use this toolkit to find out how to prepare for the zone and how you can help make the air we breathe cleaner.



**Clean Air**  
for Bristol



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“We have a moral, environmental and legal responsibility to make Bristol’s air cleaner. Our city is already benefitting from positive changes, including improvements to bus infrastructure, walking routes and cycle paths. Now, the Clean Air Zone will reduce air pollution, support people and businesses to upgrade their vehicles and help us become a healthier, more sustainable and inclusive city.”

**Marvin Rees, Mayor of Bristol**

## 1. About the Clean Air Zone

A major source of pollution is road traffic, particularly diesel engines. Air pollution affects everyone in Bristol, especially in the most polluted areas of the city.

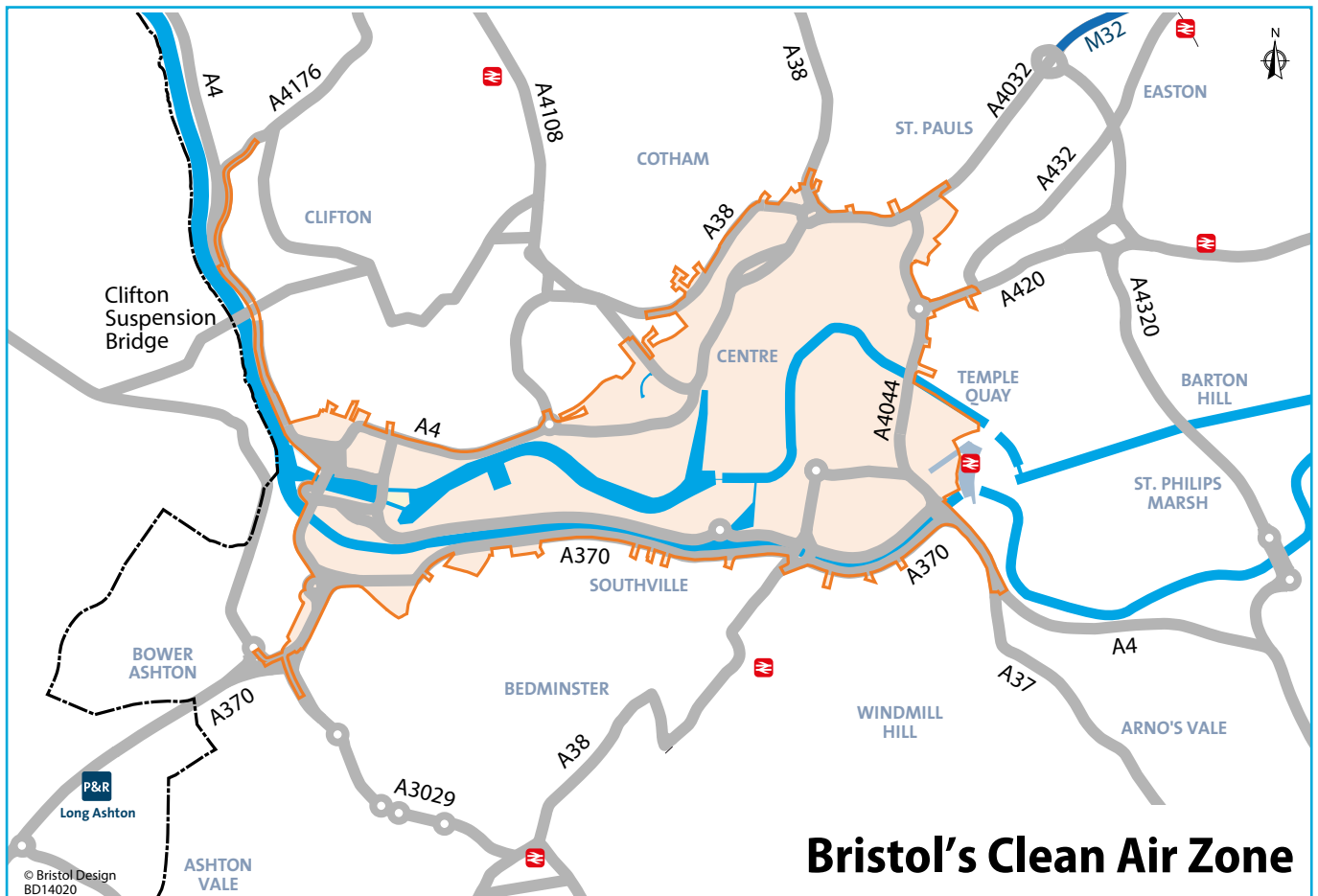
The council has a legal and moral duty to reduce pollution in the shortest possible time. The government has directed Bristol and other cities to do this through a Clean Air Zone.

Bristol’s Clean Air Zone will come into operation later this year.

No vehicle is banned from driving in the zone, but the most polluting vehicles will have to pay a daily charge to travel within the area.

Unlike a congestion charge, which charges all vehicles to enter the area, only the most polluting vehicles are charged to drive within the Clean Air Zone. The majority of vehicles that travel in Bristol already meet the zone’s emission standards and will not be charged.

The zone will also encourage more people to switch to alternative ways of travelling, such as public transport, walking and cycling.



## Location

The zone is designed to improve air quality in the central area where it's worst.

By encouraging people to switch to cleaner vehicles or change the way they travel, the zone will improve the air quality throughout the city and not just in the zone.

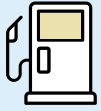
We also estimate the zone will reduce the traffic travelling into the city by approximately 1,500 vehicles per day.

Visit our website to [view an interactive map of the zone](#).

## Clean Air Zone standards

Only vehicles which do not meet the emission standards for the zone will be charged. 71 per cent of vehicles travelling into the zone already meet the emission standards so only a minority of vehicles will be charged.

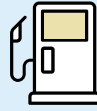
[Check whether your vehicle\(s\) will be charged](#) on the government's website.



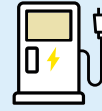
**DIESEL:**  
Euro 6 (VI)  
standard or  
better (most new  
registrations  
after 1  
September 2015)



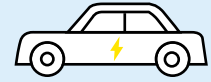
**PETROL OR LPG:**  
(Added to original  
petrol engine)  
Euro 4 standard  
or better (most  
new registrations  
after 1  
September 2006)



**GAS:**  
Euro 6 (VI)  
standard or  
better








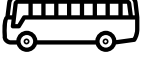

**FULLY ELECTRIC:**  
(Or hydrogen  
fuel cell)  
all are compliant  
and avoid CAZ  
charges



**HYBRID ELECTRIC:**  
Diesel engine  
must be Euro 6,  
petrol engine  
must be at least  
Euro 4

## Charges

If your vehicle doesn't meet the zone's emission standards you will have to pay a daily charge to drive into it.

Vehicle type	Charge
 Private car	£9 per day
 Taxis	£9 per day
 Vans	£9 per day
 Heavy goods vehicle	£100 per day
 Buses	£100 per day
 Coach	£100 per day
 Motorcycle	No charge

There's only one charge per 24 hour period (midnight to midnight). The zone will operate 24 hours a day, 365 days a year.

Vehicles entering the zone will be picked up by automatic number plate recognition (ANPR) cameras.

If you live within the zone and drive a vehicle that doesn't meet the zone's emission standards, you will only be charged if you make a journey.

## How to pay

Once the zone is operating, charges must be paid via the [government's online payment system](#) or by calling their Clean Air Zone Support Centre on 0300 029 8888 (Monday to Friday: 8am to 7pm, Saturday: 8am to 2pm).

**Please note** you will **not** receive written notification or an alert when you have entered the zone and a payment is due. You are fully responsible for managing all payments.

You can pay the charge to enter Bristol's Clean Air Zone from **up to six days before until six days after you enter the zone**. If you do not pay the charge before the end of this window you may be issued with a Penalty Charge Notice of £120 (which is reduced to £60 if you pay it within 14 days).

## Exemptions

You may be able to apply for an exemption from Bristol's Clean Air Zone charge if you meet our eligibility criteria and own a vehicle that doesn't meet the zone's emission standards. There are temporary exemptions for Bristol's Clean Air Zone and national exemptions for all Clean Air Zones.

For [more information about exemptions](#) visit our website.

## Keep informed

Visit our website for [updates and news](#).

Follow [@BCC Clean Air](#) on Twitter or search for the hashtag #cleanairforbristol.

The council's Transport Engagement Team send out regular e-newsletters which will keep you up to date with the latest transport and travel news. Email the team at [transport.engagement@bristol.gov.uk](mailto:transport.engagement@bristol.gov.uk) to be added to their mailing list.

## 2. Get ready for the Clean Air Zone

### Review your fleet

It is important that businesses and organisations review their vehicles before the zone is introduced.

[Check whether your vehicle\(s\) meets the emission standards](#) for the zone by using the government's vehicle checker.

### Take advantage of financial support

The council recognises that smaller businesses and people who are self-employed may need extra support to prepare for the zone.

We want to help businesses grow and prosper. Funding is available to help you prepare for the zone in various ways.

Funding will be open to all businesses that operate within the zone. Initially we will be prioritising small or medium sized enterprises, sole traders and charities.

[Find out about the support on offer and register your interest](#) on our website.

### Funding for small or medium enterprises (SMEs)

#### Heavy Duty Vehicle Fund

SMEs with coaches or heavy goods vehicles may be eligible to apply for support through the Heavy Duty Vehicle Fund.

This can help with the cost of retrofitting vehicles which do not meet the zone's emission standards and purchasing or leasing compliant vehicles.

[To find out more about the Heavy Duty Vehicle Fund](#) visit our website.

#### Growth Hub

The West of England's Growth Hub provides [free advice on how to access investment and funding](#).

#### Additional Support

Sustainable transport can benefit your staff and business. [Find out more about grant funding, travel offers for your staff, support for going electric and use of delivery hubs](#) about grant funding, travel offers for your staff, support for going electric and use of delivery hubs on the Travelwest website.



## Support for individuals travelling into the zone for work

If you're travelling into the zone for work in a non-compliant vehicle and earning less than £26,000 a year, and no more than £13.51 per hour, you may be eligible for an exemption until the end of 2022.

[Find out if you meet the conditions and apply for support](#) on our website.

We can also help you switch to walking and cycling. Our free support includes bike loans, journey planning and adult cycle training to give you more confidence on a bike. [Find out more about sustainable travel](#) on the Travelwest website.

## Funding for electric vehicle (EV) charging infrastructure

You may be eligible to apply for funding for the installation of EV charging infrastructure through government grant schemes.

[Find out more about the support available for the installation of EV charging points](#) on the government's website.

Visit the Travelwest website to [find out more about financial support for EVs](#).

## Invest in cleaner vehicles

If your vehicles meet the emission standards for the zone, you won't be charged for driving in the zone.

You may want to consider updating your fleet to save money and reduce your emissions.

As well as improving air quality and helping to combat climate change, choosing a low or zero emission vehicle can also save you money.

Whilst the upfront costs may currently be slightly more than for a petrol or diesel vehicle, the running costs of these newer technologies are lower. This helps owners make significant annual savings and means that over time the total cost of owning a low or zero emission vehicle (including purchase price) is often cheaper.

## Car clubs

Car clubs offer an alternative to private car ownership for individuals and businesses. They reduce the need for private parking and can help more people give up their cars while allowing for occasional car travel.

The Travelwest website has [more about car clubs in Bristol](#).

## Review staff travel policies

Supporting and encouraging your staff to use active and sustainable travel options (such as walking, cycling and public transport) makes good business sense. It can help save money on Clean Air Zone charges and parking fees as well as have a positive impact on air quality, health, wellbeing and corporate social responsibility goals.

### Why not consider:

- staff salary sacrifice car scheme and bicycle schemes
- provision of pool cars / car clubs and pool bikes
- reviewing business travel policies
- encouraging staff to visit the Travelwest website for [information on public transport, cycling and walking options for any journey](#)

Implementing flexible working or home working policies may also benefit your business, your staff and the environment.

## Travel audit

We offer support to businesses that are looking to better understand their workforce's travel behaviour and establish a travel plan.

A travel audit is designed to give you a better understanding of your organisation's strengths and weaknesses in relation to sustainable travel.

[Find out more about travel audits](#) on the Travelwest website.

## Review delivery and service plans

By managing deliveries effectively and reducing the number of journeys required, you can cut your freight and delivery costs. By doing this you are helping to reduce air pollution and congestion.

There is more information about how we can help you [develop a Delivery and Servicing Plan](#) on the Travelwest website.

Bike and electric van couriers are an efficient and green way to make deliveries around the city. As well as avoiding any Clean Air Zone charges, bikes do not pay parking charges and can easily avoid traffic jams.

## 3. Spread the word

### Video testimonials

We know that when it comes to spreading the word there is nothing more powerful than hearing from real people. That is why we want you to help us raise awareness of the Clean Air Zone and let us know the steps you are putting in place to prepare.

Simply record a one minute video of how you are preparing within your business for the Clean Air Zone. You don't need fancy equipment - your smartphone will work just fine! Share your video with us on Twitter via [@BCC Clean Air](https://twitter.com/BCC_Clean_Air) or email it to [CAZsupport@bristol.gov.uk](mailto:CAZsupport@bristol.gov.uk)

### Suggested email or newsletter content

#### Get ready for Bristol's Clean Air Zone

Bristol City Council will soon be introducing a Clean Air Zone to tackle harmful pollution from vehicles.

No vehicles are banned from driving in the zone. Older and more polluting vehicles will have to pay a daily charge to drive into the zone. 71 per cent of vehicles travelling into the zone already meet these standards so only a minority of vehicles will be charged.

#### Check your vehicle

Visit the government's clean air zone website to find out [how to check your vehicle](#) and find out more about the zone.

#### Support is available if you live or work in the zone

There are temporary exemptions and financial support to help individuals and businesses who would find it difficult to upgrade to a cleaner vehicle.

Visit Bristol City Council's website to [find out more about the support available](#).

#### Find out more

For [more information about the zone](#) visit Bristol City Council's website or email [CAZsupport@bristol.gov.uk](mailto:CAZsupport@bristol.gov.uk)

## Social media content

<b>Post one</b>	What is the Bristol Clean Air Zone? Visit <a href="https://bristol.gov.uk/cleanairzone">bristol.gov.uk/cleanairzone</a> #CleanAirForBristol #CleanAirMatters
<b>Post two</b>	Clean air is coming! Are you ready for Bristol's Clean Air Zone? Visit <a href="https://bristol.gov.uk/cleanairzone">bristol.gov.uk/cleanairzone</a> #CleanAirForBristol #CleanAirMatters
<b>Post three</b>	Bristol's Clean Air Zone is coming soon. If you drive an older vehicle, you may need to pay a charge. Check your vehicle at <a href="https://bristol.gov.uk/cleanairzone">bristol.gov.uk/cleanairzone</a> #CleanAirForBristol #CleanAirMatters
<b>Post four</b>	Bristol Clean Air Zone – find out more about the zone and the financial support to switch to a cleaner vehicle. <a href="https://bristol.gov.uk/cleanairzone">bristol.gov.uk/cleanairzone</a> #CleanAirForBristol #CleanAirMatters
<b>Post five</b>	Are you ready for Bristol's Clean Air Zone? <a href="https://bristol.gov.uk/cleanairzone">bristol.gov.uk/cleanairzone</a> #CleanAirForBristol #CleanAirMatters
<b>Post six</b>	Get ready for Bristol's Clean Air Zone! Check out this handy toolkit for businesses to help you prepare <a href="https://bristol.gov.uk/cleanairzone">bristol.gov.uk/cleanairzone</a> #CleanAirForBristol #CleanAirMatters

## Become a Clean Air Champion

We're looking to showcase Bristol businesses who are making changes to help improve air quality for everyone. If you've already made a change, big or small, or are planning something in advance of the Clean Air Zone launching later this year we'd love to hear from you. Email us at [CAZsupport@bristol.gov.uk](mailto:CAZsupport@bristol.gov.uk) to tell us all about how you're helping the city to cleaner air.

## Share our video

Share our [short video](#) about Bristol's Clean Air Zone to help spread the word.

# Download social media content

## Spread the word



A4 downloadable poster



Email signature



Facebook image



Twitter image



LinkedIn image



Instagram image

If you would like help with any further materials to help you share information on Bristol's Clean Air Zone please get in touch with us by emailing

[CAZsupport@bristol.gov.uk](mailto:CAZsupport@bristol.gov.uk)

## 4. Your action checklist

Action	Find out about the Clean Air Zone	Get ready for the Clean Air Zone	Spread the word
1	Read the information in section one of this toolkit	Consider how your business may be affected by the zone	Send the email content in this toolkit to your staff or add it to your newsletter
2	Visit our website to <a href="#"><u>find out more and keep up to date</u></a>	<a href="#"><u>Check whether your fleet vehicles are compliant</u></a> with the government's online vehicle checker	Display the posters provided in this toolkit around your workplace
3	<a href="#"><u>Find out what else Bristol are doing</u></a> to tackle air quality on the Clean Air For Bristol website	<a href="#"><u>Look into making your fleet cleaner.</u></a> Visit our website	Share the social media content in this toolkit. Use the hashtag #CleanAirForBristol
4	Follow <a href="#"><u>@BCC Clean Air</u></a> on Twitter or search using #CleanAirForBristol	<a href="#"><u>Apply for financial support</u></a> if eligible or applicable. Visit our website	Use the email signature image provided in this toolkit and ask colleagues to do the same
5	Attend a Clean Air Zone briefing session organised by Bristol City Council	Review your operational (delivery and service plans) and staff travel policies	Organise a Clean Air Zone briefing or include a presentation in your next team meeting
6	If you can't find the information you're looking for in this toolkit or online, email us at <a href="mailto:CAZsupport@bristol.gov.uk"><u>CAZsupport@bristol.gov.uk</u></a>	Use the resources on the Travelwest website to <a href="#"><u>encourage staff to travel as sustainably as possible</u></a>	Send a short video showing how you're preparing for the zone or a case study on how you are engaging your staff to <a href="mailto:CAZsupport@bristol.gov.uk"><u>CAZsupport@bristol.gov.uk</u></a> and we'll profile your organisation on our website and on social media